

Mindful Action Pathways (MAPs) Code of Ethics

Developed based on Conscious Business Coaching (CBC) principles and my personal values and goals in coaching practice.

As a certified coach of the **Conscious Business Coaching (CBC+) program** and founder of **Mindful Action Pathways (MAPs)**, I adhere to a set of ethical standards to ensure a commitment to integrity, responsibility, confidentiality, and respect in our coaching relationship. This **Code of Ethics** reflects the principles that guide my professional conduct:

1. Purpose and Values:

- I promote freedom and prosperity by deriving economic value from ethical principles.
- I strive to cultivate excellence in physical, emotional, intellectual, and moral aspects.
- I am dedicated to helping my individual and organizational clients reach their full potential by creating environments that foster growth, creativity, and sustainable success.

2. Core Values:

- **Unconditional Responsibility:** I recognize the fundamental dignity of choosing how to respond to any situation and take full ownership of my actions.
- **Essential Integrity:** I seek to use life's challenges as opportunities to express my highest self, achieving inner peace and "success beyond success."
- **Ontological Humility:** I respect diverse perspectives and integrate them into a holistic vision, remaining open to continuous learning and growth.

3. Professional Conduct:

- **Truthfulness:** I provide accurate information regarding my qualifications, experience, and certifications.

- **Collaboration:** I honor the contributions of the CBC community and ensure transparency in my communication and actions.
- **Confidentiality:** I safeguard client information, obtaining written consent when necessary to share or use their information within a framework of respect for their privacy.

4. Responsibility:

- **Transparent Agreements:** I establish clear and transparent agreements in the coaching relationship to ensure the alignment of expectations, responsibilities, and goals.
- **Contractual Commitment:** I diligently fulfill all coaching contracts or services with third parties, ensuring that my commitments are met with professionalism and integrity.
- **Client Rights:** I respect the client's right to discontinue the coaching process at any time and without obligation to justify their decision.

5. Confidentiality:

- **Privacy Protection:** I maintain the confidentiality of client conversations and all personal information unless legal obligations or imminent harm require disclosure.
- **Informed Consent:** I obtain written consent before using client names or data as references.
- **Authorized Use of Information:** I only use the CBC community contact information as authorized by CBC and respect the privacy of all members within the community.

6. Continuous Improvement:

- **Lifelong Learning:** I commit to staying informed about best practices, legal requirements, and professional standards in the coaching field, continuously improving my skills and knowledge.
- **Supervision:** I seek guidance and mentorship from more experienced coaches when I have questions about client needs or face challenging situations.

7. Cultural Competence:

- **Cultural Awareness:** I commit to continually expanding my understanding of cultural differences and working respectfully with clients from diverse backgrounds and identities. In an intercultural world, I aim to create a space where every client feels valued, respected, and understood, regardless of cultural context.

8. Non-Discrimination:

- **Respect for Diversity:** I do not discriminate based on race, ethnicity, gender identity, sexual orientation, religion, age, or social status. I actively promote inclusion and respect, ensuring that all clients feel supported in their personal and professional development.

9. Conflict of Interest:

- **Transparency:** I commit to disclosing any potential conflicts of interest that may arise during the coaching relationship. Should a conflict emerge, I will take steps to resolve it in a manner that protects the client's best interests and ensures transparency.

10. Professional Boundaries:

- **Boundaries:** I maintain clear professional boundaries with clients, ensuring that the coaching relationship remains focused on the client's personal and professional growth and development.

11. Informed Consent:

- **Transparency in Coaching Methods:** I ensure that clients are fully informed about the coaching process, including the methods used, goals of the coaching program, and any potential risks or challenges that may arise.

12. Accountability:

- **Personal Responsibility:** I understand that certification as a CBC Coach does not exempt me from personal responsibility regarding my professional conduct and my commitment to the coaching sessions I offer.
- **Ongoing Accountability:** I encourage open communication with clients to address any questions or concerns related to the coaching relationship or process.

By adhering to these ethical standards, I am committed to providing a coaching experience that aligns with the values and principles of **Conscious Business Coaching (CBC)**, the **Mindful Action Pathways Principles and Values**, as well as my personal values as a coach. If you have any questions or concerns about this **Code of Ethics**, please feel free to discuss them with me.

Carlos Perez, CBC Coach

Contact: info@mindfulactionpathways.com